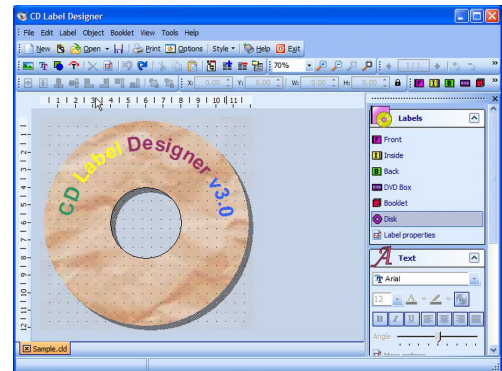# CD Label Designer - OEM version

Dataland Software is offering a special deal to printer, CD / DVD duplicator and other hardware or label manufacturers who would like to benefit from the added value of a mature labeling software solution being bundled with their product(s).

About CD Label Designer

CD Label Designer is a **desktop application for Microsoft Windows™** (98, XP, Vista). Designed to be **intuitive and user-friendly**, while retaining a number of **advanced features**, CD Label Designer was first released in 2001, since when it has undergone constant improvement.

According to the feedback from our existing customers, we strongly believe that we have succeeded in creating an **easy-to-use**, **high-quality application** that covers most, if not all, user needs for designing and printing CD labels.

Additionally, by continuously improving CD Label Designer we have **reduced the number of support requests** to the minimum, which speaks of CD Label Designer's usability, robustness and breadth of functionality.

Main features and advantages over the competition

- ► **Intuitive and attractive** user interface
- ► **Flexible printing** positions and sizes
- ► Printing to **pre-made labels** or **direct disk printing**
- ► Base version supports all label and cover (jewel-case) formats, including **DVD boxes**, **booklets** and **business card disk labels**
- ► Ability to design and print **non-standard formats** (custom stickers, business cards, mailing labels, etc)
- ► Supports a range of object types: **text**, **circled text**, **images** and **shape**
- ► Advanced **object arranging and editing** capabilities
- ► **RTF** (Rich Text Format) **text-formatting option**
- ► Options for **more advanced image editing**, eliminating the need for a separate software solution (crop, resize, contrast, brightness, blur, sharpen and a range of other special effects)
- ► Images are retained at their original resolution for the highest quality output
- ► Ability to **read disk content** – from files, folders, songs (by using CDDB) and even MP3 and WMA tags – for direct inclusion on labels

Benefits for hardware manufacturers

Bundling CD Label Designer with your hardware will enable your customers to **create eye-catching and professional labels**, improving their overall experience and their consequent satisfaction with your product(s).

Furthermore, irrespective of estimated sales volume, we are willing to collaborate with your developers to **integrate our solution with your existing software** (with the development, for example, of drivers and supporting utilities) in order to achieve optimum benefits.

Agreement options and pricing

We are **open to considering any kind of agreement**, matching your requirements and within our physical and business capabilities. **Price per unit and/or upfront payment** (if appropriate) is negotiable as Dataland Software is willing to consider numerous options such as the amount of custom development, the level of competitiveness with our main product version, sales projections, copyright notice and company logo modifications, customer support, etc.

About Dataland Software

Dataland Software is a software company based in the city of Novi Sad, Serbia. Since the early 1990s, our developers have been involved in a spread of business-to-business and business-to-consumer projects, both as independent vendors and as partners to other companies.

Since 2001, Dataland Software has utilized the Internet to promote consumer and B2B software products to a world-wide market, and retains this as its principle activity today.

Being a small and flexible company, Dataland Software can give serious consideration to any of the specific needs that you might have and can implement a wide range of added-value customization for your hardware devices.

Contact

We encourage you to contact us, without obligation, by using this web form:

   http://www.datalandsoftware.com/cdlabel/oem/contact.html

Tell us about your products and requirements and we will get in touch with you as soon as possible. We look forward to cooperating with you!

Vladimir Radmilovic
Dataland Software, founder